



HTHIC

Heritage, Tourism and Hospitality
International Conference 2020

Living Heritage and Sustainable Tourism

The Heritage, Tourism and Hospitality, International Conference (HTHIC) brings together researchers, policymakers and professionals to discuss the question 'How can tourism destinations succeed in attracting tourists while simultaneously engaging all stakeholders in contributing to the preservation of natural and cultural heritage?'

HTHIC2020 is the 4th edition of the conference and will take place 6-8 April 2020. The conference will evolve around 'Living Heritage and Sustainable Tourism' with Mendrisio, in the Italian speaking Canton Ticino, Switzerland, as a fascinating example of 'living' tangible and intangible heritage.

The organisation is the hands of the UNESCO Chair in ICT to develop and promote sustainable tourism in World Heritage Sites at USI-Università della Svizzera italiana (Lugano, Switzerland) and consultancy and co-founder Elgin & Co. (Netherlands). The conference is endorsed by the UNESCO-UNITWIN Network "Culture, Tourism, and Development".

Partnership Opportunities

There are several ways to support HTHIC2020 and link your destination, organisation or company's name to this event and its cause. The Partnership Opportunities offer access to the conference, the possibility to 'adopt' a specific conference programme item and/or to promote your destination, organisation or company at the conference venue. Prices are excluding VAT.

Contact Us

Contact us for more information or to discuss alternative possibilities
+31 (0)6 15441263 | info@heritagetourismhospitality.org
Visit www.heritagetourismhospitality.org for up-to-date information.



Partnership Basic | EUR 1200

- Your logo on the HTHIC2020 website with link to your destination, organisation or company's website.
- Your logo on screens at the conference venue and in the programme.
- Access to the conference for one person.

Partnership Extra | EUR 2400

- Partnership Basic
plus:
- Your logo and the name of your destination, organisation or company in the HTHIC2017 Conference Proceedings.
- The name of your organisation or company linked to a keynote speaker, session, excursion (a so-called Special Session on Location), welcome reception, coffee & networking break, lunch or dinner.

Partnership Premium | EUR 3600

- Partnership Extra
plus:
- The possibility to place a roll-up banner at the conference venue.
- The possibility to distribute printed material and/or feature in minimally two HTHIC newsletters.